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# ADARA Hires Sue Hares as Vice President of Technology and Strategy

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## Technology and Routing Expert Brings Proven Strategy and Execution to ADARA

SAN JOSE, Calif., April 16, 2013 /PRNewswire/ -- ADARA Networks(R) , a global software company in the software defined networking space, today announced that technology veteran Sue Hares has joined the company as vice president of technology and strategy. Hares has more than 30 years of experience in designing and deploying routing protocols and architectures and is active in the Internet Standards (IETF). She currently co-chairs the Inter-Domain Routing Group (IDR), and is a co-author on the BGP specification; used to make the core routing decisions on the Internet, BGP is considered industry-wide to be the most important protocol of the Internet. In her new role, Sue will be responsible for direction of ADARA's industry-leading software defined networking technology and strategy, participation and contribution to defining SDN standards and collaborating with service providers and technology vendors in the advancement of OpenFlow, Interface to the Routing System (I2RS), Network Functions Virtualization (NVF) and other emerging SDN and virtualization technologies. Hares is an internationally recognized leader in commercialized advanced networking technologies and products.

"Sue has established herself as one of the true industry leaders in networking and commercial-quality technologies and products. She brings to ADARA incredibly broad and deep experience garnered from her career-long leadership in the industry's major standards bodies to working at the major networking companies including NextHop; the pioneering networking company she created and sold." said Eric Johnson, Chairman and CEO of ADARA Networks. "Sue's extensive knowledge in SDN will help ADARA continue to develop the world's most advanced SDN and IT solutions."

Hares joins ADARA from the IPBU's Standards for the Network Product Line of Huawei Technologies, where she served as the senior director in the United States. During her tenure, Hares led a multi-national team of Internet researchers pushing the boundaries of Internet technology in optical, edge of the network SDN, and data center technology. Hares was previously director of networking solutions at Green Hills Software, where she guided a team to put routing software on a secure OS, and created the basis for a secure data center switch with multiple chassis. Previously, she was the Chief Technology Officer of NextHop Technologies, a company she founded in 2000. Hares graduated with a BS in computer engineering from University of Michigan and a masters of organizational leadership from Regent University Business School, where she is currently in the PhD Program.

"I am thrilled to join the company responsible for developing the most innovative information technology platform," said Hares. "ADARA is the only company that provides production ready, dynamic, end-to-end SDN solutions. It is leading its competitors and constantly demonstrates what can be done with SDN."

### About ADARA Networks:

ADARA has solidified its position as an industry visionary by empowering clients to fully leverage the potential of their networks, services and systems with timeless solutions designed to connect, enhance and facilitate interactivity that brings greater productivity. Built on a foundation of superior performance and reliability, ADARA delivers the industry's most advanced platforms for Information Technology. Secure and easily implemented, ADARA solutions enable services to communicate across multiple platforms in real time, enhancing network performance and productivity for our customers and partners, ultimately driving sales and growth. For more information, please visit: <http://www.adaranetworks.com>

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