

See more news releases in [Computer Electronics](#) | [Computer Software](#) | [Networks](#) | [New Products & Services](#) | [Trade Show](#)

ADARA and Interface Masters Technologies Showcase Breakthrough AXIS Switch at Interop Las Vegas



ADARA Networks logo. (PRNewsFoto/ADARA Networks)

LAS VEGAS, April 1, 2014 /PRNewswire/ -- **Interop -- ADARANetworks®**, a global software company in the Software Defined Networking (SDN) space, today announced that it will showcase its new, production-ready, ADARAAXIS Switch at the [Interface Masters Technologies](#) booth at [Interop Las Vegas](#), April 1 - 3, 2014. Delivering industry-leading cost-efficiency, scalability and performance, the ADARAAXIS Switch is designed to advance SDN adoption in enterprise data centers. It integrates ADARA's end-to-end SDN software with Interface Masters' high-capacity switching platform, the [Niagara 2948-12XL-OCP](#), which is based on the feature-rich Broadcom StrataXGS Trident II switch chip.

"The ADARAAXIS Switch is based on the leading switch silicon and the most advanced solid state architecture. It underlines ADARA's industry-leading end-to-end SDN software—OPEX tunable choreography and orchestration, SDN controllers, hypervisor controllers, cloud controllers and network services virtualization stack which replaces nearly every middleware box," said Eric Johnson, Chairman and CEO, ADARANetworks. "We are thrilled to have the opportunity to showcase the new breakthrough switch and discuss the benefits of SDN alongside the Interface Masters team at Interop this year."

"The ADARAAXIS Switch delivers an industry best system in architecture, features and in value-added capabilities," said Ben Askarinam, CEO, Interface Masters Technologies. "We are excited to have the ADARA team in our booth to discuss the industry's leading highest density and most comprehensive SDN switch platform."

For information about the ADARAAXIS Switch System, visit Booth 850 at Interop Las Vegas.

About ADARA Networks

ADARANetworks is the industry leader in Software Defined Networking, Virtual Computing, and Networking. ADARASDN is an entire Physical + Virtual (P+V) ecosystem; End-to-End, (Data Center, Network, Small Office, Home and Mobile User), Production-ready, for Service Providers and Enterprises of all sizes, and verticals. ADARASDN seamlessly works with any and all 3rd party SDN and legacy products. ADARASDN empowers customers to simultaneously and optimally financially engineer their profits while operationally managing their enterprise. ADARASDN delivers autonomic, dynamic management of services, virtual, and physical infrastructure management. ADARASDN enables customer to create any policies, ADARASDN dynamically creates and enforces rules and configurations, and enforces Service Level Agreement (SLA) performance. For more information, please visit: <http://www.adaranetworks.com>.

Media Contact:

Kevin Cheng
Sparkpr for ADARANetworks
adara@sparkpr.com
(415)-321-1879


Logo - <http://photos.pnewswire.com/pmh/20140303/SF75157LOGO>

SOURCE ADARANetworks

RELATED LINKS

<http://www.adaranetworks.com>

More by this Source

 **ADARA** ADARA to Demonstrate Breakthrough AXIS Switch at Open Networking Summit
Mar 03, 2014, 01:37 ET

ADARA Networks to Present Customer Case Studies, Showcase Breakthrough Advancements in SDN Technology, at the Open Networking Summit
Feb 27, 2014, 07:30 ET

Interface Masters Technologies and ADARA to Preview High-Performance Switch Platform at Open Compute Summit 2014
Jan 28, 2014, 08:43 ET

[View all news by ADARA Networks](#)

Featured Video

Journalists and Bloggers



Visit [PR Newswire for Journalists](#) for releases, photos, ProNet experts, and customized feeds just for Media.

View and download archived video content distributed by MultiVu on [The Digital Center](#).



Next in [Computer Electronics News](#)

Custom Packages

PR Newswire Membership

Learn about PR Newswire services

Browse our custom packages or build your own to meet your unique communications needs.
[Start today.](#)

[Fill out a PR Newswire membership form](#) or contact us at (888) 776-0942.

[Request more information](#) about PR Newswire products and services or call us at (888) 776-0942.