



Unveiling the OnCloud 50 Companies to Watch

Published Wed, February 25, 2015

The private companies on the sixth annual AlwaysOn OnCloud 50 Companies to Watch (formerly OnDemand 50 Companies to Watch) are taking the initiative to bring the world's businesses and enterprises into the cloud. AlwaysOn's 50 Companies to Watch list of companies are different than the more established [OnCloud Top 100 companies](#) in that they are generally earlier-stage, still emerging as top contenders, and just beginning to be reckoned within the cloud market. With creative ways in approaching the highly competitive sector, the OnCloud 50 Companies to Watch leverage their technologies and apply fresh, strategic thinking in building robust and sustainable businesses.

The AlwaysOn editorial team, along with partners at GSV Capital, KPMG, Highland Capital, Kleiner Perkins Caufield & Byers, Bridge Bank, BMC Software, DFJ, Morgan Stanley, Salesforce.com, JMP Securities, InterWest Partners, HP, Bullpen Capital, IVP, Bessemer Venture Partners, Crosslink Capital, Accel Partners, Sapphire Ventures (SAP), USVP, IBM Ventures, Focus Ventures, Microsoft, Icon Ventures, NEA, RWI Ventures, Jefferies, Alsop Louie Partners, Golden Seeds, Samsung Ventures, AT&T, Mohr Davidow Ventures, Emergence Capital and industry experts across the globe, went out into the entrepreneurial ecosystem to find the 50 private companies that are bringing the cloud to the enterprise and the enterprise to the future.

Vital role of the cloud sector

The year's OnCloud 50 Companies to Watch list represents a sophisticated ecosystem that is finding ways to deal with market segmentation, big data warehousing, virtualized networks, cyber-security, and myriad infrastructure-related issues. At the same time, data continues to find itself front and center, as software becomes ever more sophisticated and nimble, dealing with everything from specialized industries to global spanning businesses.

The technologies being developed to cope with big data now focus on platforms that makes use of flexible, agile open-source code paradigms. NoSQL-type database architectures have proven to ensure greater reliability and scalability for unstructured data, and are being deployed for mission-critical mobile and web applications. On the other spectrum, big data analytics and intelligence platforms are empowering executive managers to make informed, data-driven decisions, and as a result, reducing costs and optimizing efficiency. Finding the hidden nuggets of value inside these vast data oceans has become the mission for many cloud technologies. Software-defined network virtualization is making its way to break the bonds of antiquated hardware and software services. Businesses from the enterprise to the smallest stand-alone want, above all, products that are agile and can scale as the business grows. Instead of endless cycles of upgrade and hardware replacement, business users want products that grow as they do.

Limitless opportunities

This year's OnCloud 50 Companies to Watch were selected based on a set of five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz.

Congratulations to all the 2015 OnCloud 50 Companies to Watch winners. As these top, venture-backed B2B and cloud infrastructure companies continue to create innovations, they will bring more efficiency and value to the businesses and enterprises they support. Last year's technology was poised on the edge of the perilous frontier. Today, that frontier is the new normal, and once again, innovators are looking out on a vista of continued opportunity.

The winners of this competition will be honored at:

OnCloud 2015

AlwaysOn's Top Company Showcase

B2B applications and cloud infrastructure

February 26th, 2015—College of San Mateo

College Center Building 10 1700 West Hillsdale Blvd, San Mateo, CA



The College of San Mateo is a beautiful venue with floor-to-ceiling windows overlooking the Bay Area Peninsula. The facility was recently part of a \$400 million dollar renovation funded by a California municipal bond issue and is located in a city, San Mateo, with the highest concentration of SaaS cloud companies on the planet.

Register today to [secure your ticket for OnCloud](#) at the lowest possible rate while tickets are still available! Contact Shannon Calvin (shannon@aonetwork.com, 954.663.2086), Reynolds Morgan (650.862.0706, reynolds@aonetwork.com), Grant Gunderson (grant@aonetwork.com, 916.217.0427), Richard Marx (richard@aonetwork.com, 610.649.0898), Alex Taser (alex@aonetwork.com, 650.387.8772), or Paul Hamadeh (paul@alwaysonventures.com, 415.269.3738) for details on how your company can participate. For more information on group rates or to make reservations by phone, please contact the AlwaysOn Concierge, Joan Alperin, at 310.993.3584 or by e-mail at VIPtickets@aonetwork.com.

Announcing the OnCloud 50 Companies to Watch!

ADARA Networks
www.adaranetworks.com
Mountain View, CA

AlphaSoftware
www.alphasoftware.com
Burlington, PA

Apprenda
www.apprenda.com
Troy, NY

Autopilot
autopilothq.com
San Francisco, CA

Biba
www.biba.com
San Francisco, CA

BitPay
www.bitpay.com
Atlanta, GA

Bloomfire
www.bloomfire.com
Austin, TX

Blue Jean Network
www.bluejeans.com
Mountain View, CA

C9
www.c9inc.com
San Mateo, CA

Chartio
www.chartio.com
San Francisco, CA

CircleCI
www.circleci.com
San Francisco, CA

ClearSky Data
www.clearsky-data.com
Boston, MA

Close.io
close.io
Mountain View, CA

Cloudwords
www.cloudwords.com
San Francisco, CA

Conspire
www.conspire.com
Boulder, CO

CoreOS
www.coreos.com
San Francisco, CA

Cybereason
www.cybereason.com
Cambridge, MA

Datafox
www.datafox.co
Mountain View, CA

DataRPM
www.datarpm.com
San Mateo, CA

Euclid
www.euclidanalytics.com
Palo Alto, CA

Expensify
www.expensify.com
San Francisco, CA

Findasense
en.findasense.com
Madrid, Spain

GlassBeam
www.glassbeam.com
Santa Clara, CA

Interana
www.interana.com
Menlo Park, CA

NuoDB
www.nuodb.com
Cambridge, MA

Piston Cloud Computing
www.pistoncloud.com
San Francisco, CA

Placemeter
www.placemeter.com
New York, NY

Qumulo
www.qumulo.com
Seattle, WA

Radius Intelligence
www.radius.com
San Francisco, CA

Refresh.io
www.refresh.io
Mountain View, CA

Retail Solutions
www.retailsolutions.com
Mountain View, CA

Robin Systems
Milpitas CA
www.robinsystems.com

Samanage
www.samanage.com
Cary, NC

SkyGiraffe
www.skygiraffe.com
Menlo Park, CA

StratoScale
www.stratoscale.com
Herzliya, Israel

Tanium
www.tanium.com
Berkeley, CA

Tesora
www.tesora.com
Cambridge, MA

UberConference
www.uberconference.com

San Francisco, CA

Ulterius Technology
www.ulterius.tech.com
Wichita, KS

UniKey
www.unikey.com
Winter Park, FL

URX
www.urx.com
San Francisco, CA

Velocify
www.velocify.com
El Segundo, CA

VMTurbo
www.vmturbo.com
Burlington, MA

VoiceBase
www.voicebase.com
San Francisco, CA

WhoKnows
corp.whoknows.com
Mountain View, CA

WorkFusion
www.workfusion.com
New York, NY

WorthPoint
www.worthpoint.com
Atlanta, Ga

x.ai
x.ai
New York, NY

Zapier
zapier.com
Mountain View, CA

ZScaler
www.zscaler.com
San Jose, CA