

WAN Optimization from ADARA Networks' SDN/SD-WAN Drives Increased Productivity and Cost Savings for Supreme Oil

Leading global food services supplier increases WAN performance, reduces communication costs by 15%, while increasing productivity and reducing travel costs by 30% with ADARA SDN/SD-WAN



ADARA Networks logo.



SAN JOSE, Calif., Oct. 6, 2015 /PRNewswire/ -- With three distributed data centers and a growing business, Supreme Oil, a leading global food services supplier, needed to update its wide-area network (WAN) infrastructure to accommodate the company's expansion plans and increase productivity while reducing costs. The company implemented a Software-Defined Network WAN/SD-WAN solution from [ADARA Networks®](#) to support HD quality streaming of video used for monitoring production floor operations, Voice over IP, email, Virtualized Desktop (VDI) access to applications and data replication—all on the same circuits, with no congestion.

"Implementing ADARA SDN solutions has been transformative for Supreme Oil. They have given Supreme Oil a definite competitive advantage," said Deven Shah, Vice President, Information Technology, Supreme Oil. "We have seen dramatic improvements in our overall WAN performance and data replication speed, and in reduced latency. With ADARA, we can continually replicate data, run an advanced, low-cost VoIP solution, remedy production-line issues via video conferencing rather than getting on airplanes, and more."

After considering a number of options for WAN optimization, including Talari Networks and Riverbed, Supreme Oil chose ADARA SDN/SD-WAN platform, which enabled the company to take advantage of virtual routers, switches, and compute hosts and run any type of traffic on a single network. With the success of the ADARA implementation to date, Supreme Oil is now planning to double its deployment of ADARA and upgrade to the newest release of the ADARA SD-WAN Platform.

"To execute on their strong vision for company growth, the executive team at Supreme Oil needed a modern and flexible network infrastructure," said Eric Johnson, CEO, ADARA Networks. "The significant improvements in productivity, efficiency, and cost savings that Supreme Oil has experienced illustrate the benefits of the ADARA solution. We are proud to partner with Supreme Oil as the company continues to grow."

Supreme Oil implemented ADARA SDN/SD-WAN solutions including ADARA Networks [Sirius](#) and [Orion Routers](#) and ADARA Networks [Comet](#) service assurance products, which delivered the following benefits:

- **Increased business efficiency and cost savings:** ADARA supports all of Supreme Oil's voice, video, and data traffic needs with one consolidated network. The ability to run all traffic over one link versus two is delivering significant bandwidth cost savings. WAN performance has increased dramatically, and latency issues are a thing of the past. ADARA's unique ability to prioritize certain network traffic based on time of day has also enabled the company to maximize its network resources.
- **Improved productivity:** ADARA has improved the performance of Supreme Oil's Citrix thin clients, which are used across all locations to give users access to business-critical applications. By implementing a time of day policy with ADARA, Supreme Oil can avoid login storms, allowing employees to work faster and promoting company-wide productivity. VoIP performs seamlessly on the new network, and the company is saving more than a thousand dollars a month in long distance phone bills between plants. Video monitoring is now speedy and useful. With the ADARA solution, everyone can visualize, understand, and resolve line change issues in the plants and warehouses without having to travel.
- **A solid IT infrastructure for future growth:** With a consolidated network, Supreme Oil is poised for growth and can increase manufacturing and steadily expand sales. For example, in September 2015, the company upgraded its ADARA environment to accommodate growing business, upgrading connectivity to 300Mbps LightPath circuits and adding the use of the Microsoft Azure Public Cloud as part of the company's resource pool. The ADARA solution natively scaled to manage the higher throughput and, using routing, enabled a seamless connection between the company's private cloud and the Microsoft Azure public cloud.

For a full version of the Supreme Oil/ADARA case study, go to: <http://www.adaranetworks.com/news-case-study.php>.

About ADARA Networks

ADARA Networks is an industry leading developer of production-ready and vendor-neutral Software Defined Networking (SDN), Virtual Computing, and Networking solutions. ADARA SDN is a complete end-to-end solution including Network Functions Virtualization, WAN optimization, network monitoring, management, and configuration, security, services/infrastructure choreography and network orchestration. By enabling more flexible, secure, and high performing IT infrastructure environments, ADARA SDN empowers enterprise customers to develop new revenue streams, increase bottom line and net

profits, and return on investment (ROI). For more information, please visit ADARA's [website](#).

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