



15- 16 March 2017 ExCeL London
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About ADARA & Edgecore Networks Partnership

With cloud deployments on the rise, and the growing preference for hybrid cloud as the operational model, the powerful combination of Edgecore Networks hardware and ADARA software enables enterprises, TSPs and the open networking market to address critical cloud management, optimization and performance challenges. These challenges include the shortage of cloud and software defined systems expertise, hybrid cloud deployment, security and privacy issues, cloud cost management and optimization and the ability to deliver consistent service quality.

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About Cloud Expo Europe 2017

When you attend Cloud Expo Europe you leave impossible at the door. To walk into ExCeL London on the 15th and 16th March 2017 is to enter a world of the infinitely possible. Whether you represent a small start-up or a vast corporation, the cloud is now a reality in the way we all do business every day. **We're way past if. We're way beyond when? We're now at how.**

And the how is all here in one industry-leading event over two packed days and in the presence of the leading minds and the best suppliers. And as Cloud 2.0 takes effect and increasing numbers of organisations migrate towards cloud technology, it's a bewildering world. **Cloud Expo Europe 2017 will make that world clear.**